

CABINETRY INCORPORATED
FUNCTIONAL ARTWORK FOR
THE GALLERY YOU CALL HOME

VOLUME 1

APRIL 2004

A MESSAGE
from David



Welcome, and thank you for taking the time to read our first newsletter. Our intention is to publish this newsletter twice a year, in March or April, and again in September or October. What do we hope to accomplish with this endeavor? A few things. First, we want to be your primary and regular source for what's going on in our industry in the Sarasota area. Second, this is part of our ongoing effort to remain Sarasota's premier cabinetry purveyor. Constantly changing our showroom to bring you the latest in cabinetry ideas and offerings is only part of the concept. Bringing the changes and fresh ideas to your attention and reminding you of how we can assist you complements those efforts. I hope you find the newsletter both educational and interesting. I look forward to hearing from you and seeing you in our showroom very soon. ❖

David Asher

Trends

WHAT'S HOT / WHAT'S NOT

As with any industry, the popularity of materials and styles grows and wanes over time. As we publish this newsletter, here's what's hot and what's not:

WOOD SPECIES Exotic veneers are very hot in kitchens and baths. Rift-cut white oak, zebrawood, figured maple and lace wood, are all popular. Here in Florida we are still seeing an increase in cherry and mahogany. Maple continues to be strong although slowing a bit. Birch is picking up while red oak, ash, hickory, and pine remain flat.

For custom-built furniture, we are beginning to see a lot of Wenge, Sapele eucalyptus, and Purple Heart, Bird's Eye maple, Figured maple continue to be a factor as well as plain sliced maple (still popular for paint and glaze and stain and glaze finishes).

STYLE AND DESIGN Contemporary design is coming back strong in kitchens, baths, and furniture. Exotic veneers, simulated wood laminates, metal laminates, and trim are all very popular right now. Sleek, clean lines, floating shelves and floating base cabinet are all a part of this trend. Zen design, incorporating natural materials such as stone, metal, and wood, is also very popular now and can be a beautiful mode of contemporary design. Another idea in current contemporary design is the running of wood grain on flush cabinetry horizontally as opposed to vertically. Instead of accentuating height, running the wood horizontally helps make smaller spaces appear larger.

A new design idea from Europe is the combination of cabinetry with and with-

out hardware. As opposed to incorporating the hardware-less "channel" throughout the kitchen, the channel is used just below the countertop only (At the tops of all doors and top drawers.). All other drawers have a piece of hardware that compliments the color of the channel.

WHAT'S NEW FOR COUNTERTOPS? Quartz surfaces such as "Cambria" and "Caesarstone" are approximately 95% stone and 5% pigment and epoxy. They have a granite look, but don't require nearly as much maintenance as granite and have a more consistent pattern than granite. Lots of colors/patterns are available and you can see them on display at our showroom. Quartz surfacing is becoming more popular as the popularity of solid surfaces (Corian, Avonite) is declining.

APPLIANCES In the area of appliances, built-in coffee/espresso makers are becoming part of more and more kitchens. They are very attractive and convenient, in that you can brew just one cup at a time. Steam ovens will become more popular as consumers move toward healthful cooking. Warming drawers, which have been around a long time, are now becoming as much a standard as microwaves. We seem to be putting one or two in almost all of our kitchens. Another great convenience item is a pot filler, a faucet installed close to a large professional-style range, used specifically for filling large tall pots. Finally, we will start to see "smart appliances" such as Internet refrigerators with the screen built into the refrigerator door. It won't be long until our appliances and computers are networked together! ❖

Awards

EUROTECH WINS TWO FIRST PLACE AWARDS

Sarasota, FL, 2-19-04 – EuroTech Cabinetry has been awarded First Place in the **National Kitchen & Bath Association's (NKBA)** 2004 Design Competition's "Open Kitchen" category – as well as winning the James H. Foster, Jr., CKD Memorial Award for overall excellence, which is chosen from the first place winners in all 11 categories of the competition. This year, the competition received 334 entries from throughout the United States and Canada. EuroTech produced the winning design for a client of Anne Folsom Smith Interior Design. The space, designed by Tracey Scalzo CKD CBD with co-designer David Asher, was a combined kitchen/breakfast area/family room. Material and color selections were directed by Anne Folsom Smith.

In the past 10 years, EuroTech has received 9 awards at international design competitions. The awards have been for kitchens, baths, bars, family room entertainment units and even a kid's fantasy room with trees, a swing, a slide and bunk beds. Only a select handful of kitchen and bath companies across the country have been as consistent as EuroTech Cabinetry, Inc. in receiving these design awards.

The NKBA Design Competition provides national recognition to kitchen and bathroom professionals for their exceptional ability to design award-winning kitchens, bathrooms and other spaces. A panel of 12 NKBA Certified Members judged each entry based on a safe, functional use of space, innovative design solutions, professional presentation and overall aesthetic statement. The NKBA is the largest trade association in the kitchen and bathroom industry. It

provides top quality training to member firms in the area of business management, design and installation. It is also the proud owner of the **Kitchen/Bath Industry Show and Conference (K/BIS)**, the largest event dedicated to the kitchen and bath industry. The 2004 Design Competition awards will be presented April 1, 2004 at K/BIS in Chicago, IL.

and neighborhoods. They have installed as much as \$1,500,000 worth of cabinetry and furniture in a single residence. Reaching beyond the Sarasota area, EuroTech has installed projects in New Hampshire, Ohio, Washington, DC and throughout the state of Florida.

EuroTech specializes in the design and installation of complete kitchens and bathrooms. The firm also designs and fabricates all types of custom furniture including bedrooms, libraries, home offices and entertainment areas. EuroTech maintains a showroom at 1609 DeSoto Road in Sarasota that features full kitchen, bathroom and custom furniture displays in a variety of styles featuring the latest in equipment, accessories and design ideas. The showroom is open 8:30AM-4:30PM Monday through Friday and 9:30AM-2:30PM on Saturday, and you are invited to visit and inspect these outstanding displays.

For further information about the awards, contact EuroTech Cabinetry at (941) 351-6557. ❖



EuroTech has been published numerous times in local, state and national publications and their designs are almost always featured in homes that have garnered awards for interior designers. Having worked with the best interior designers in town – as well as for prominent authors, politicians and sports figures – EuroTech's creations can be found in all of Sarasota's most prestigious homes



Project Spotlight

THE VARANO RESIDENCE

DESIGNER: JUDY ADAMS HUNT

This completely remodeled bayfront penthouse was quite the challenge. The entire condominium was broken up into small spaces with very little flow from one space to the other. An Architect friend of the Varano's had the idea of introducing an angle wall and tucking in a shower bath behind it with a small bedroom where the breakfast room and part of the kitchen had been. This would allow for a larger common area combining the kitchen, living room and dining room into an open plan.

After the concept was born, the next challenge was dealing with the structural column that fell in the middle of everything. The Varano's request was for a contemporary space that felt like a New York penthouse. Judy decided to clad the structural column with stainless and worked off of it. Instead of trying to hide it she made it a focal point with another shorter column interlocking it at a tangent. This smaller column became one side of the support for the glass breakfast bar, which tied to the island. The island also wrapped the structural column. This unity made the island become sculptural and a center anchoring the open plan.

As with most remodels, especially condominiums, the challenge didn't end there. The HVAC ducting needed to run through the kitchen. Judy was able to create a pattern with this drop area that made it appear that there was a dropped soffit over the entire kitchen to accent the shape we had created. In the entry we popped the ceiling up in a tier and lit it's perimeter with starlight's. We repeated this detail on the outside of the kitchen area.

After completing the space planning we selected warm brown tones with metallic accents. The open floor plan had the added advantage of 2 complete walls of glass overlooking the Bay front Marina and the new Ringling Bridge. With the Varano's excellent taste, we were able to make the space extremely contemporary yet very warm and inviting using an earth tone color palette as unity throughout the open space.



5 Exciting NEW DISPLAYS

We have recently installed five new displays in our ever-changing showroom. Two of the new displays feature rift-cut white oak (see our "Trends" column).

1 One display is manufactured by Artcraft Kitchens, our Canadian supplier of hi-tech, contemporary cabinetry. This display features a "driftwood" finish on the cabinetry along with a new countertop product called "Cambria" (see our "trends" column).

2 The other display featuring rift cut white oak is from Rutt Custom Cabinetry, manufactured in Amish Pennsylvania. The display shows off Rutt's new contemporary style, "Aris". A beautiful combination of colors and textures makes this display a real eye-opener.

3 Another new display from Rutt is called "Tamuir" and highlights the Asian look. This display utilizes stained mahogany along with black trim and rice paper glass. The perfect look for that special powder room or bar, Tamuir is sure to be a winner.

4 The fourth new display is also from Artcraft Kitchens. The design combines natural maple and rift cut walnut cabinetry with an iroko wood countertop. This display features a new look from Europe, a semi-hard-wareless look (see "Trends" column).

5 The fifth display, manufactured here in our shop, is a bedroom suite. Again, we're showing a new look by utilizing "Wenge" veneers and by running the grain of the wood in a horizontal direction (see "Trends" column). It is a warm contemporary/ Zen look.

Please stop by and let us know what you think of these displays. We are eager to hear your comments.

New

EUROTECH PRODUCTS

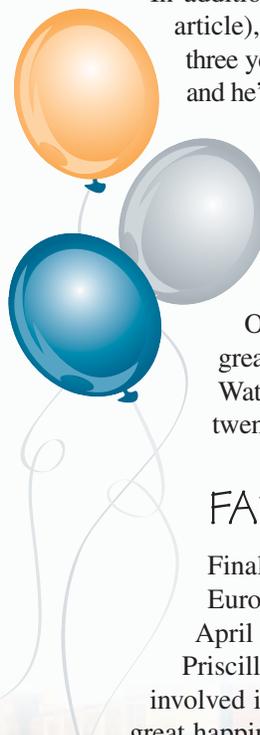
We have recently added Cuisine Laurier to our line up of fine custom cabinetry. Cuisine Laurier, a medium price-range product, is manufactured in Canada and is a custom product. (Yes, we design the project around the client's needs, not a manufacturer's standard offerings.) Standard features include dovetail wood drawers with the new Blumotion drawer guides (a drawer that closes itself slowly and quietly), solid construction and magnificent finishes on an impressive number of wood species and door styles.

Also new to Eurotech is Executive Kitchens wood cabinetry. We have been carrying Executive Kitchens for a few years, utilizing their numerous foil wrap offerings. Now, you can have a competitively priced, good quality wood product as well. Executive Kitchens has a wide range of finishes on maple and cherry in eighteen door styles.



Events

CONGRATULATIONS TO TRACEY SCALZO!



In addition to her professional accomplishments (see our feature article), Tracey was married on April 3, 2004. After dating for about three years, Tracey is convinced that Gary Inganamont is her soul mate and he's a "keeper". Gary, a sonographer here in Sarasota, has three children ages twenty-seven, nineteen, and fourteen. Everyone is in agreement that this is a great match. Tracy, we love you and couldn't be happier for you.

HAPPY BIRTHDAY TO EUROTECH!

On March 14, 2004 we became twenty years old. Our success is a great source of pride and a wonderful feeling of accomplishment. Watch for our open house next year as Eurotech Cabinetry, Inc. turns twenty-one and EUROTECH CABINETRY COMES OF AGE.

FAREWELL TO PRISCILLA LINDSAY!

Finally, and with some regret, we announce that after seven years at Eurotech, designer Priscilla Lindsay will be leaving at the end of April to spend time with family and work on personal projects. Priscilla wishes to call this a "sabbatical" because she plans to stay involved in the industry and resume working in the future. We wish her great happiness and fulfillment in her future endeavors. Priscilla, we love you and we will miss you.

Eurotech Cabinetry, Incorporated
1609 Desoto Road
Sarasota, Florida 34234



PRSRRT STD
U.S. POSTAGE
PAID
MANASOTA FL
PERMIT # 38