

VOLUME 3

APRIL 2005

CABINETRY INCORPORATED FUNCTIONAL ARTWORK FOR THE GALLERY YOU CALL HOME

A MESSAGE from David



Welcome to our third newsletter. Winter residents and visitors have been here for a while and are keeping us very busy. Many are building new homes or remodeling. A number

of others are looking for built-ins and custom furniture for their new condo downtown or on Lido Key. On March 14th, we celebrated EuroTech's 21st birthday. What a wonderful feeling of accomplishment and satisfaction I experienced as I looked back and realized how well we've done. We started with a very small bank account, a willingness to work an intense number of hours per week and a vision to become Sarasota's premier cabinet purveyor. As we are about to begin our 1600th project, I can see that many of my dreams have been realized.

I'd like to thank all of our clients who believed in us and trusted us with enhancing the beauty of their homes and improving the quality of their lives. ❖

David Asher

Trends

WHAT'S HOT / WHAT'S NOT

As with any industry, the popularity of materials and styles grows and wanes over time. As we publish this newsletter, here's what's hot and what's not:

WOOD SPECIES Exotic veneers are still very popular in kitchen and bath designs. We are doing a lot of work with Rift-Cut White Oak, Figured Maple and Quilted Maple. We continue to see an increase in Cherry, and while Flat Cut Maple is still quite strong, clients are beginning to look for something a bit different. A good alternative to Maple is Alder. Alder's coloring is in the same family as Maple but different enough to give a stain a whole new look. Alder's graining is a bit more active than Maple, but not as busy as Oak or Ash. Red Oak, Ash, Hickory and Pine remain flat.

For custom-built furniture, we are still seeing a lot of Wenge, Sapeli, Eucalyptus, and Purple Heart. Bird's Eye Maple and Figured Maple continue to be in demand as well as plain sliced Maple (still popular for paint and glaze and stain and glaze finishes).

STYLE AND DESIGN Contemporary design is coming back strong in kitchens, baths and furniture. Exotic veneers, simulated wood laminates, metal laminates, and trim are all very popular right now. Sleek, clean lines, floating shelves and floating base cabinets are all a part of this trend. Zen design, incorporating natural materials such as stone, metal, and wood, is also very popular now and a very strong influence on contemporary design.

Traditional and Transitional Design continue to dominate the kitchen, bath and built-in scene. Five-piece panel doors with multi-step finishes will maintain their popularity for the foreseeable future. New, multi-step finishes will become available regularly, utilizing more complicated and interesting techniques.

Hardware choices and selections have increased substantially in the past few years. Whether traditional or contemporary, it's hard not to find something you like. A multitude of designs are now available, fabricated in all sorts of materials (not just metal) and in a wide array of finishes.

COUNTERTOPS Granite is still the #1 choice of countertop for our clients in kitchens, baths and bars. Quartz surfaces such as "Caesarstone" and "Cambria" (95% stone and 5% pigment and epoxy) are gaining in popularity. While not as natural as granite in appearance (quartz surface patterns are consistent), it doesn't require nearly as much maintenance. Color/pattern choices in the quartz products is growing. We are still providing some solid surfacing materials such as Corian and Avonite.

APPLIANCES In the area of appliances, built-in coffee/espresso makers are becoming part of more and more kitchens. They are very attractive and convenient, in that you can brew just one cup at a time. Steam ovens will become more popular as consumers move toward healthful cooking. Warming drawers, which have been around a long time, are now becoming as much a standard as microwaves. We seem to be putting one or two in almost all of our kitchens. Another great convenience item is a pot filler, a faucet installed close to a large professional-style range, used specifically for filling large, tall pots. Something new we are seeing in appliances is the TV/mirror combination. You see the TV when turned on, but all functions as a mirror when the TV is off. Finally, we will start to see "smart appliances" such as Internet refrigerators with mirror/TV screen built into the refrigerator door. It won't be long until our appliances and computers are networked together! ❖

We've Remodeled

COME HAVE A PEEK

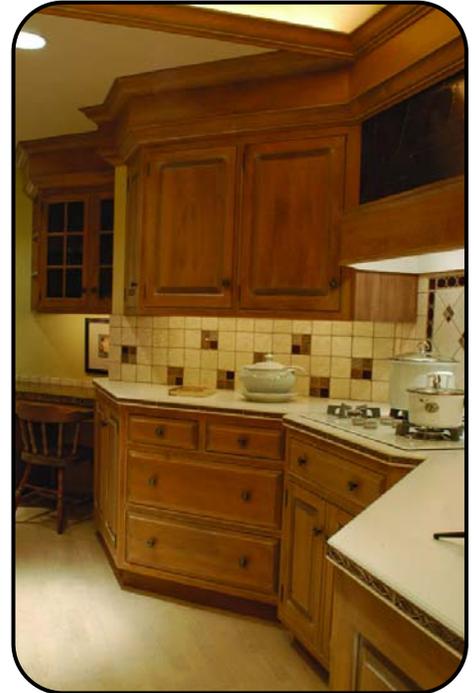
We have just created 3 new displays showing the latest and greatest of what we know and do. We try very hard to be different and show cutting edge design, function and style.

As many of you know, our showroom has 30 different displays in all styles and finishes. Our goal is to try and have enough variety to appeal to a multitude of tastes. This enables us to have a starting place with which to build a design. Our three new displays, one traditional, one contemporary and one Zen, are keeping with this idea.

The Georgetown display, a traditional inset door, raised panel maple kitchen, got a face-lift. The stain finish is in the taupe family with white hang-up glaze accents. We replaced the wood hood with a hammered metal hood that has wood trim. The back splash is now a tumbled marble with cracked glass inset tiles, listello cracked glass trim tiles on the countertop edge and behind the hood. We changed the surface of the dropped level desk to concrete and inset the cracked glass tiles on the front edge to tie it all together. The existing hardware was polished brass but is now hammered

antique pewter. The end result, as you can see, is up to date and sophisticated.

Our functioning bathroom was due and over due for a change so Judy and Rachel put their heads together and created a Zen retreat. It's a true respite in our busy day and, hopefully yours, when you visit. Aframosia is the wood we selected. It is similar in color and grain to teak but isn't oily so we could protect it with a dull topcoat. There is a tall, unfitted unit with an asymmetrical combination of open and closed sections. The sink is a partially recessed vessel bowl with a contemporary



waterfall faucet. Varying lengths of chunky shelves are scattered on the wall over the water closet. Instead of glass inserts in the one-lite doors, we have bamboo encased in acrylic. To complete the look, our flooring is natural bamboo and the walls are a soft Venetian plaster.

Display number three in our revamping is a wonderful contemporary bar

using door combinations of rift cut walnut with a teak stain and natural maple. There are two accent doors made of cast glass that the artist named "Gator Glass." We chose solid 1 1/2" thick Iroko wood that has a waterproof finish as the countertop. One wall is mirrored with 1/2" suspended glass shelves to provide a nice place for displaying bar wear. Capping off the top of the bar is a 1 1/2" thick trim that wraps the wall and tall cabinets to emphasize the different levels and movement of the cabinetry. For ceiling light we added miniature low voltage can light called starlights because of the twinkle appearance. They bounce off the mirrors and glass and give additional life to this upbeat space.

Come give us a look. We are always excited to show you our commitment to great design and great products.

Many thanks to Judy Adams Hunt and Rachel Wronowski, the design team that spearheaded these three projects from start to finish. They did a fabulous job. ❖

Project Spotlight

THE HAYCOCK RESIDENCE

EUROTECH DESIGN ASSOCIATE: DALE RIEKE

Superior space planning is as important a component of quality interior design as any. First get the space to function well, then make it beautiful. That's what Candis Stott of Designed Interiors and Planning, Inc. did when called upon by Lyn and Mike Haycock.

The Haycocks wanted to re-do their master bath located on the top floor of a 3-story home built in 1994. The bath needed a face-lift and more. The Haycocks wanted more closet space, a larger shower, a Jacuzzi, a space for linens, and a neat, clean contemporary design. When visiting the ASID Designer Showcase house, they were impressed when they saw the master bath (with a vanity by Dale Rieke - now of EuroTech Cabinetry, Inc.) that was designed by Candis. One phone call later, the remodeling process was in motion. Candis completely re-designed the space incorporating the master bath, vanities and walk-in closets. Combining the two walk-ins into one, she gave the Haycocks 40% more closet space. Then Candis put both vanity sinks on the same wall, including a dressing table. This created additional space for a 64 cubic foot linen cabinet with a medicine cabinet cut into the side. She then added a corner Jacuzzi and created a shower space 50% greater than the original. This shower was big enough for two, hence the double shower heads and body sprays.

Now that Candis had the space re-designed, she called upon Dale Rieke to help her incorporate cabinetry that would be the dramatic focal point of the room. Dale suggested a ver-



tically scalloped door and drawer face with stainless steel trim to match the chosen fixtures. Candis selected Cherry veneers with a custom stain, keeping the design contemporary but warm. EuroTech also provided matching, framed mirrors to float over the vanity and a radiused, scalloped access panel for the front of the Jacuzzi. Candis completed the look with vessel sinks, wall mounted faucets and light fixtures, travertine flooring and wall treatment and a 5 foot by 5 foot, backlit piece of stained glass provided by the Haycocks. ❖



Sources

Interior Designer:
Candis Stott
Designed Interiors & Planning, Inc.
(941) 748-3226

Contractor:

Scott Bill
Scott Bill, Inc.
(941) 954-5549

What Makes EUROTECH SO SPECIAL?

1. Over 90% of our work is from referrals or repeat clients.
2. 97% of our jobs are delivered on time.
3. We have been recognized and received design awards in 11 of the last 12 years.
4. Our designers have an average of 21 years experience.
5. Our installation technicians have an average of 20 years experience.
6. All of our projects are designed and/or reviewed by 3 members of our design team.
7. Our work has been published 31 times in both local and national publications.
8. Our reputation goes beyond the local area; we have completed projects totaling more than \$3,300,000 outside the Sarasota market.

Published Again

Eurotech was published again recently in three magazines. Locally, we were featured in two issues of "Home and Design" magazine. We were featured in the February issue, highlighting luxury bath settings and the April issue, featuring dens and libraries. Nationally, "Wood Digest" magazine wrote a story highlighting our manufacturing capabilities. The April 1, 2005 issue of the Sarasota Herald Tribune's "Style" magazine featured one of our kitchens in a newly renovated Siesta Key home.



Quote of Note

"A comfortable kitchen is one of the necessities of a civilized life and a major contributor to a happy household. It is after all, a refuge, a creative space, a cradle of sociability and hospitality, a place synonymous with sustenance and a room that offers constancy against the ebb and flow of family life."

Johnny Grey, Kitchen Designer



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