

VOLUME 4

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CABINETRY INCORPORATED

FUNCTIONAL ARTWORK FOR THE GALLERY YOU CALL HOME

www.eurotechcabinetry.com

A MESSAGE from David



Welcome to our Fourth newsletter. Our winter season is not too far off. The annual migration to Sarasota has begun. We are already receiving calls from winter residents who

have plans to renovate or build new homes. We are still catching our breath from our strongest summer and spring ever. Actually, we expect to finish the year about 50% ahead of 2004, a new record for EuroTech. It has been a great year of forging new relationships within "the trade". We have developed many new accounts with architects, interior designers, contractors and developers, some whom you will read about later on in this newsletter.

I have saved the best for last; I take great pleasure in announcing that my eldest son, Eric, has joined the EuroTech Team. Please read the article in this newsletter.

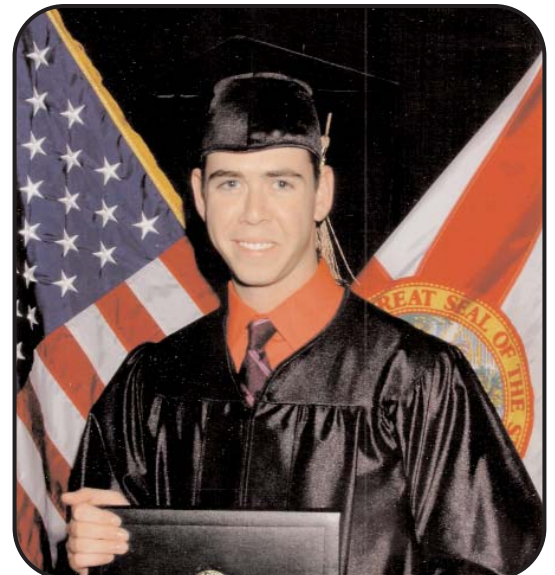
I'd like to thank all of our clients who believed in us and trusted us with enhancing the beauty of their homes and improving the quality of their lives. ♦

David Asher

Eurotech COMES FULL CIRCLE

Please take a look at these three pictures. In 1982, my first-born, Eric, was two years old. In those days, I worked at home every night, usually with Eric climbing onto my lap at some point to "help me with my work". In 1987, Eric was 7 years old and would sometimes

join me on a visit to one of our job sites (in this case, the Promenade Condominium on Longboat Key). This past year, Eric graduated from the University of Central Florida with a bachelors in business and accounting. While Eric found Orlando to be more exciting than Sarasota, he finds business more interesting than accounting. I now take great pleasure in announcing that Eric Asher has joined the staff of EuroTech Cabinetry, Inc. It is such a great feeling to have him working with me and to have the next generation involved in the family business. Eric will be learning the business from the bottom up. He has already worked in the shop during summer breaks from U.C.F., so he is now part of the office staff, learning to draft, design, order, estimate, etc. Eric will then move into design and sales and eventually management. Then the circle will be totally complete. ♦



2005 NKBA DESIGN COMPETITION

This year, EuroTech submitted four entries for the international design competition. Tracey Scalzo submitted one each in the small kitchen and showroom display categories and Judy Hunt submitted one each in the large kitchen and powder room categories. Here are pictures of each entry and segments of Judy's and Tracey's design statements as submitted to the competition.

LARGE KITCHEN

The design challenges from a layout point of view were working within the existing footprint and using the existing hood and island and stainless steel counter top. The sinks, hood and cooktop placement were firmly established so my approach was to get the desk area out of the middle of the kitchen and move the refrigerator closer to the sinks. By switching these two areas, the desk is now adjacent to the entry from the garage and allows for a message area as you enter the house. The addition of some floating shelves and differing cabinet heights added interest to this end of the kitchen. We also included some file drawers to help minimize the countertop clutter. The refrigerator is now within steps of both sinks allowing a more functional flow between appliances.

Adding to the emphasis on design, the tall elements are installed slightly higher than the wall cabinets, giving movement to this large kitchen while avoiding the monotony of just filling the walls with cabinetry.

With guidance from the interior designer, the owners input, and the cabinetry knowledge and experience of a kitchen specialist, a great union of form and function was created; a space that is enjoyable to both live and work in. The input of all team members meshed for a great design experience and a wonderful end result – a new kitchen was born.



POWDER ROOM

What dichotomy in a statement, a spa retreat in an office, especially in a cabinetry design studio. That was the goal we wanted to achieve when this bathroom project was initiated. The room needed to serve a multitude of purposes, a bathroom for staff, a public bathroom for clients, a design statement powder room display with handicap accessibility– a tall order for such a small room.

The existing handicap water closet and safety bar needed to stay. With that said, I knew I wanted a relaxing space for all of us to enjoy. Selection of materials and finishes were the primary approach. Afronesia wood was selected because of its similarity to teak without the oily properties to affect the finish maintenance. Selecting a dull matt finish for the wood set the stage for other finishes. A pre-finished natural bamboo floor enhanced the warmth of the afronesia and gave lead to using natural bamboo poured into a resin as the inserts in cabinetry doors. I wanted the walls to be soft without a lot of pattern but some texture. Our faux finisher provided us with a wonderfully subtle Venetian plaster as a backdrop to the soothing finishes selected.



SHOWROOM DISPLAY

In an effort to pick up on the growing popularity of Asian-inspired design, it was decided to work toward a minimalist approach with more organic materials. The curved wall remains as the backdrop for a low bank of overlay drawers and a tall storage unit that grounds three “floating” shelves. The shelves are illuminated for display items and staggered to allow a T.V. lift to rise out of the dresser at the touch of a button.

The opposite wall is a collection of simple shapes with inset doors and drawers that are interestingly arranged around a storage headboard and platform bed, striking a balance between storage and “negative space”. The hard edges of the simple boxes and countertops are counter-balanced by the soft curves of the shelves and radiused end panels.

SMALL KITCHEN

The owners of this typical, plain-Jane claustrophobic condo kitchen were eager to open up the space and take advantage of beautiful Gulf-front views. They were also enthralled by all the classic accoutrements offered by a well-known premium cabinet company. Confined to a relatively small footprint, the designers had to deal with mechanical issues in lowered ceilings and a drain stack for the building that couldn't be touched. Perhaps most challenging was packing so much style into such a small area while maintaining a functional working space.

The color and material selections, inset door-style, solid surface countertop details and hardware selections further enhance the feeling of timeless elegance that the homeowners wanted. No longer a dated, functional closet, the kitchen is now a fabulous focal point in this resort getaway, almost as mesmerizing as the distant sunset. ❖



Eurotech Cabinetry, Inc. AND GIBRALTAR HOMES

At the end of October, we began installing cabinetry in Gibraltar Homes' "Valderama" model at the "The Concession" in Lakewood Ranch. We are very excited about this project as, we have been working on it with Gibraltar's in-house design-

ers and architect for about one year. We are confident that the final project will be magnificent. We are using our Cuisines Laurier line of custom cabinetry in the kitchen, butler's pantry and master bath. The built-ins in the family room and study will also be from Cuisines Laurier. The cabinetry in three more baths and the laundry room will be from our most competitively priced custom line, Executive Kitchens. The pool bath features a "Zen" look with our own EuroTech custom cabinetry and the outdoor kitchen with our outdoor cabinetry line, In & Out Cabinetry.



Jerry Blumberg of Gibraltar Homes and David

In addition to working with Gibraltar Homes at "The Concession", we are also working with them at their new development in Lakewood Ranch, "Brier Creek". Gibraltar has twenty five homes in Brier Creek and we will be doing all of them. Gibraltar is so pleased with our work that they gave us the last two homes they have in the "Mizner Reserve" at Lakewood Ranch. We look forward to a long lasting prosperous relationship with Gibraltar Homes and wish to thank owners Albert Sanchez and Jerry Blumberg for choosing EuroTech to handle their cabinetry needs. ❖



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